

# Advertise rates online 2021

Rates advertorial, advertisement, banner & advertising websites AU]\_U?Ufci a 'Cb]bYD'Uzfa

## AU]\_U?Ufci a PLATFORM PACKET

CORPORATE ADS	PRODUCT ADS	LINK ADS	ADVERTORIAL ADS	PHOTO ADS	VIDEO ADS	TEXT ADS
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## TYPES ADVERTISEMENTS

ADS	ADVERTORIAL	MARKETING	BRANDING	PROMOTIE	PR ACTIVITY & ACTIES
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Malika Karoum sites	Mean web site	Information sites	Project sites	Sub-web sites	Platform sites	Service sites	Hosting sites
Nieuws websites	International	National	Local	Regional	Informative	News	Content
Luxury websites	International	National	Local	Regional	Productes	Niche market	Marketing
Business websites	International	National	Local	Regional	Business	Promotion	Informatieve
Product websites	International	National	Branding	Marketing	Launches	Sales	Online PR
Diverse overige websites	Leisure	Distribution	Cryptocurrency	Medicale	Projects	Concepts	Projects

## Rates advertisement/banner ads per periode

Week	2 x Weeks	Month	Quarter	6 x Months	9 x Months	12 x Months
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Malika Karoum web sites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500
News web sites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500
Luxury web sites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500
Business web sites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500
Product websites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500
More niche web sites	€ 150	€ 300	€ 600	€ 1.400	€ 2.300	€ 3.100	€ 4.500

## Rates Packet Combi

Week	2 x Weeks	Month	Quarter	6 x Months	9 x Months	12 x Months
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Malika Karoum web sites	€ 1.200	€ 2.100	€ 3.100	€ 4.200	€ 5.000	€ 6.500	€ 7.500
News web sites							
Luxury web sites							
Business web sites							
Product web sites							
More niche web sites							

## Statistics

Visitors	Page views	News letter	Facebook likes	Twitter volgers	Instagram volgers
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Malika Karoum web sites	317.000	1.162.000	140.000	184.200	27.100	40.700
News web sites	405.000	1.350.000	130.000	171.000	8.803	6.200
Luxury web sites	54.000	250.000	60.000	59.000	1.300	13.000
Business web sites	204.000	1.090.000	80.000	76.500	39.800	21.600
Product web sites	26.000	75.000	2.200	6.900	6933	1.600
More niche web sites	413.000	724.000	38.000	55.800	71.300	18.000

## Additional terms

- Rates advertisement, banners & ads based on the Delta Media conditions.
- Advertorials, advertisements, links and banner rates are based on a placement period as described.
- Rates all advertisements, banners & ads are based on one-time placement per period.
- All advertisements, links, banners & ads link to external landing pages.
- Different placement periods or frequency, upgrades and -or placement changes in consultation.
- Website statistics may vary by week and month. The figures mentioned are indicative.
- No rights can therefore be derived from the stated statistics / distribution figures.

## More information

For more information about the online advertising options such as mail & online marketing, poll & test sponsorships and technical specifications, please contact Malika Karoum [info@malikakaroum.nl](mailto:info@malikakaroum.nl)